



"I know that your collective work and commitment will be an enriching experience and provide another example of how Canadian schools and students can make a tangible difference in the world"

*Ilana Landsberg-Lewis,
Executive Director
Stephen Lewis Foundation*

TEACHERS SAY:

"Thank you so much for preparing and presenting to the primary children....very well done and good feedback from teachers. I chatted with my class, grade one, and they got it too. We will make an impact. I also feel a buzz around the school to have a red shoelace..." primary teacher, Marlborough Elementary

*"LOVE IT...SO EASY FOR TEACHERS AND PROFITABLE FOR THE GOGOS. MY STUDENTS LOVED BEING ABLE TO MAKE A DIFFERENCE IN THE LIVES OF AFRICAN CHILDREN"
Intermediate teacher, Marlborough Elementary*

GETTING TO SCHOOL IN AFRICA IS EXPENSIVE! CHILDREN NEED:

- toothbrush and toothpaste
- comb
- uniforms and shoes
- school fees
- pens and pencils
- books
- nutritious meals
- sanitary pads
- grief counselling
- kerosene lamp and oil for studying

YOU CAN HELP!

For more information see:

www.stephenlewisfoundation.org

www.grandmotherscampaign.org

Contact us:



What can
you do
with a red
shoelace?

Proceeds donated to:





SEND A CHILD TO SCHOOL

In Africa today 14 million children have been orphaned by AIDS -- almost twice the number of children in all of Canada. Many of these children are in the care of their grandmothers. These elderly women, often with few resources, are challenged daily to keep the orphans safe, healthy and happy. It is a further challenge to educate them. School fees, uniforms and school supplies are out of reach for many grandmothers.

The Stephen Lewis Foundation partners with community-based organizations that create a network of care around the orphans and their grandmothers, supporting them in every possible way. From the payment of school fees and supplies to vocational training to grief counselling, the community organizations resurrect lives and restore hope to families in the wake of the pandemic.

Canadian grandmothers and "grandothers" in 250 groups across Canada, fundraise for the SLF's Grandmothers to Grandmothers Campaign.

We know the SLF gets the money directly to projects that support grandmothers and the orphans in their care. We believe Canadian children would like to help.

In collaboration with school staff, the retired educators in our group engage children in selling red shoelaces for the SLF. In this way we can enable Canadian children to take action as global citizens.

**CHILDREN TO CHILDREN...
WHAT COULD BE BETTER?**

HOW IT WORKS

Grandmothers Campaign members will:

- talk to teachers during a recess -- we bring treats!
- present a slide show at an assembly
- provide the shoelaces
- fill class envelopes with shoelaces
- give teachers a complimentary shoelace
- remit the funds raised to the SLF
- return to the school to present a "Global Citizen Certificate."

We ask teachers to:

- appoint a liaison
- supply the envelopes for shoelaces
- sell the laces or arrange for students to sell them
- ask student leaders to model ways to wear red shoelaces and to advertise the campaign
- encourage student participation

**We make it easy for teachers.
We know how busy you are.**

