



*"I know that your collective work and commitment will be an enriching experience and provide another example of how Canadian schools and students can make a tangible difference in the world"*

Ilana Landsberg-Lewis,  
Executive Director  
Stephen Lewis Foundation

### TEACHERS SAY:

*"The Gogos are an amazing group of women, strong and determined, and they came into our classroom to help us learn about the issues, what the Gogos were doing locally, and how our students could help. Leadership students started a Red Shoelace Campaign to raise money at an education table, and raised \$475 for the Gogos to send to Africa. We are definitely going to work with them again! "*

Liz Burne-Lo,  
Burnaby North Secondary School

### GETTING TO SCHOOL IN AFRICA IS COMPLEX. STUDENTS NEED:

- to feel safe in an environment free of stigma and discrimination
- access to support and grief counselling
- nutritious food to be able to focus
- ability to take ARV medication (without discrimination) if they are HIV positive
- access to a school, and a safe way to get there
- supplies, uniforms, tuition (if school isn't free), kerosene lamp and oil for studying. While these costs may be minimal, they are often insurmountable for households living in poverty

### YOU CAN HELP!

For more information see:

[www.stephenlewisfoundation.org](http://www.stephenlewisfoundation.org)

[www.grandmotherscampaign.org](http://www.grandmotherscampaign.org)

Contact us:



What can  
you do  
with a red  
shoelace?

Proceeds donated to:





## SEND A TEEN TO SCHOOL

In Africa today 14 million children have been orphaned by AIDS -- almost twice the number of children in all of Canada. Many of these children are in the care of their grandmothers. These elderly women, often with few resources, are challenged daily to keep the orphans safe, healthy and happy. It is a further challenge to educate them. School fees, uniforms and school supplies are out of reach for many grandmothers.

The Stephen Lewis Foundation partners with community-based organizations that create a network of care around the orphans and their grandmothers, supporting them in every possible way. From the payment of school fees and supplies to vocational training to grief counselling, the community organizations resurrect lives and restore hope to families in the wake of the pandemic.



Canadian grandmothers and "grandothers" in 250 groups across Canada, fundraise for the SLF's Grandmothers to Grandmothers Campaign. We demonstrate that taking collective grassroots action can have a remarkable, lasting impact for social justice and equality globally.

We know the SLF gets the money directly to projects that provide holistic support for grandmothers and the orphans in their care. We believe Canadian students would like to help.

In collaboration with school staff, members of our group engage students in selling red shoelaces for the SLF. In this way we can enable Canadian students to take action as global citizens.

**STUDENT TO STUDENT...  
WHAT COULD BE BETTER?**

## HOW IT WORKS

**Grandmothers Campaign members will:**

- present a slide show and talk to students
- provide the shoelaces
- collect the funds and remit them to the Stephen Lewis Foundation

**We ask teachers to:**

- make time available for a presentation
- ask student leaders to model ways to wear red shoelaces and to advertise the campaign
- arrange for students to sell the shoelaces
- encourage student participation

**We make it easy for teachers.  
We know how busy you are.**

